Request for Proposal: Public Art Mural Project at 1401 North Third Street, Harrisburg, PA 17102

Mission
The Susquehanna Art Museum’s Public Art Mural Project is dedicated to fostering community collaborations and partnerships. The museum will open a brand new building at 3rd and Calder streets in January of 2015 that will be a cultural hub and catalyst for further development in the Midtown district of Harrisburg. We have begun a public mural project as a way of demonstrating our commitment to urban renewal and growth in our neighborhood. By establishing a visual public presence we hope that the community will join us in investing in the city's future.

The completed proposals will be on display at a joint exhibition between the Susquehanna Art Museum and the Historic Harrisburg Association, to be held at the Historic Harrisburg Association (1230 N 3rd St, Harrisburg, PA 17102) from September 1 - 30, 2014. This exhibition will be a feature of Harrisburg’s annual Gallery Walk, September 14.

Artist Eligibility
Any artist or team of artists interested in creating a two dimensional mural, to be completed in spring 2015, may complete a proposal in accordance with the guidelines provided below. All artists must be current Susquehanna Art Museum members. Visit: sqart.org/about-sam-membership to learn how to become a member today!

Goals
- Create a piece of public art for an outdoor environment that reflects the spirit of Harrisburg.
- Engage our local artist community through educational programming organized by SAM, including, but not limited to, volunteer participation, meet the artist opportunities, workshops, demonstrations, etc.
- Select a dedicated and qualified artist or artist team that can demonstrate artistic excellence while completing this project on time and within budget.

Location
The space designated for this mural is the wall facing what will be the newly constructed Susquehanna Art Museum, located at 1401 North Third Street, Harrisburg, PA 17102. Dimensions of the wall are attached on page two. The wall surface is brick, currently covered in cement stucco.

Application Requirements
- A narrative and design illustrating the concept is required for each submission. Include supplemental information such as medium, timeline for completion, and approximate dimensions of the proposed mural.
- All components must be in digital format. Use the line drawing found at: sqart.org/2014/04/public-art-mural-project for submission renderings (which may be completed with digital media or by hand and scanned), to be sent via dropbox to lnye@sqart.org.
- A submission fee of $50 is required for each application. This fee will be used for the printing and display of digital submissions in the Gallery Walk exhibition at the Historic Harrisburg Association. The fee can be paid online at sqart.org/2014/04/public-art-mural-project or by check, made out and sent to the Susquehanna Art Museum c/o Lauren Nye, P.O. Box 11818, Harrisburg, PA 17108.
- The project budget (required) is not to exceed $3,500 for an artist or team of collaborative artists. The budget should include the artist(s) fee, supplies, travel-related expenses, and other associated costs.
- Supporting materials, including images and reviews of previously completed works, are required. Examples should describe size, materials, cost, and location of other public works. References for earlier projects are encouraged.
- The submission deadline is August 1, 2014.
Policies
Artists will retain the ownership of design ideas submitted with this application until a selection has been made and a contract signed between the artist and the Susquehanna Art Museum. At the time a contract is awarded, the ownership of the design and the artwork produced, in this case the public art mural project, will become the property of the Susquehanna Art Museum.

Proposals will be printed and displayed at an exhibition held at the Historic Harrisburg Association (September 1 – 30, 2014), which will include an opening reception at the city-wide arts event Gallery Walk (September 14). Community members will be invited to discuss and give their opinions on the design which best fits Harrisburg. The final selections will be made by a juror/group of jurors.

Financial compensation and insurance for completion of the mural will be made in accordance with the agreed upon contract between the artist(s) and the museum. A suitable Artist Maintenance Plan must be submitted. A sample maintenance plan is included on page four.

Site Specifications
Mural to be completed on the pictured wall facing what will be the newly constructed Susquehanna Art Museum, located at 1401 North Third Street, Harrisburg, PA 17102.
Mural Artist Application

Name(s): ____________________________________________________________

Date: ______________________________________________________________

Address: __________________________________________________________

City: _____________________________________________________________ State: _______ Zip code: _______

Telephone: _________________________________________________________

Email: _____________________________________________________________

Website: ___________________________________________________________

A complete application must include the following:

- Artist application form
- Project description
- Images of previous work
- A color representation of the proposed mural
- Itemized budget, including time and materials
- Maintenance Plan

As an applicant for the opportunity to complete this public art project for the Susquehanna Art Museum, I certify that all works submitted represented as my work are the product of my creation and no other. I further certify that all statements made in this application are true to the best of my knowledge.

I understand that the Susquehanna Art Museum may make duplicates of my images and application materials for the purpose of the consideration of my application, the upcoming exhibition, and for promotional materials concerning the project.

I understand that any liability for loss or damage to my application or images is not the responsibility of the Susquehanna Art Museum or the panel of jurors installed to review applications.

Applicant signature: ________________________________________________

Date: ______________________

Send complete application to Lauren Nye, Exhibition Manager, at lnye@sqart.org.
Artist Maintenance Plan
for the proposed Public Art Mural Project at 1401 North Third Street, Harrisburg, PA 17102

This is a sample only. Some elements suggested herein may not apply to all proposals. Artists must each submit an original maintenance plan with their proposal.

Accomplishment of Public Art Mural Project (italics indicate details to be completed by the artist)

- This (include unique dimension and size) mural is to be painted on a brick wall covered in cement stucco.
- The cement wall will be prepared by sanding and applying one coat of primer and two coats of gesso according to manufacturer's instructions. (Indicate actual preparation plans, what materials will be used by naming brands, major colors, make up of those materials, and how they are applied.)
- Final prepared surface will be lightly sanded to remove surface imperfections.
- Two applications of anti-graffiti/anti-ultraviolet coating will be applied by the artist according to manufacturer's instructions.
- Recommended future maintenance plan. (Indicate recommended routine surface inspections, surface cleaning, or additional coats of protective paint.)

Applicant signature: ________________________________________________________________

Date: __________________