SUSQUEHANNA ART MUSEUM
AT THE MARTY AND TOM PHILIPS FAMILY ART CENTER

THE YEAR OF PICASSO

2019 ANNUAL REPORT
A BRIDGE CROSSED
$3 MILLION CAMPAIGN COMPLETED

In 2017 the Museum launched a $3 million campaign called Bridge to the Future. Its goal was to expand educational programs, invest in facilities and staff, and ensure fiscal stability and mission success to create a vibrant, sustainable museum.

Believing that SAM must be for everyone, Marty and Tom Philips pledged $2 million over twenty years, challenging the Museum to raise the other $1 million by the end of 2019. Their pledge stipulated that the Museum must raise more operational gifts, increase attendance, and reach out to families who might not otherwise have the opportunity to experience art.

The challenge worked. By December 31, 2019, campaign volunteers and staff had raised a total of $3,040,626! SAM is far more vibrant and sustainable than it was just a few years ago, and our service to the community has been strengthened in the process.

We are grateful for your confidence in us, and we are excited to see what we can do together now that we have crossed the bridge to the future.
THANK YOU to everyone

WHO HELPED BUILD SAM’S BRIDGE TO THE FUTURE!

$2,000,000
Marty and Tom Philips Family

$250,000 - $1,999,999
Carole DeSoto Foundation
Bill & Beverlee Lehr

$100,000 - $249,999
UPMC Pinnacle
Marian M. Warden

$25,000 - $99,999
HB Alexander Foundation
Auchincloss Family Fund of The Foundation for Enhancing Communities
Anne M. & Philip H. Glatfelter III Family Foundation
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The Grespin Family
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$10,000 - $24,999
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Ellen M. Siddons
Jill & Jim Smeltzer
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Mark M. Van Blargan & Fina Salvo
Raymond & Jennifer Zaborney

$1,000 - $9,999
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Dennis & Barbara Felty
Nicholas & Ellen Hughes Fund of The Foundation for Enhancing Communities
Ellen Philips Schwarzman Katz Foundation, Inc.
Todd & Heather Lindsley
John & Judy Maietta
James & Elaine Mead
Joseph T. & Helen M. Simpson Foundation
In 2019 Susquehanna Art Museum took giant steps forward both programmatically and financially. We . . .

• Created an original exhibition of works by one of the world’s most celebrated artists;
• Hosted 16 other exhibitions in our four galleries;
• Welcomed a record number of visitors;
• Brought art education to more than 3,600 students aboard VanGo!
• Successfully completed a $3 million capital campaign.

Remarkable accomplishments for a regional art museum!

*Picasso: A Life in Print* brought 50 of Pablo Picasso’s original prints to Harrisburg from the John Szoke Collection in New York City. The show generated record attendance and fantastic media coverage. Other highlights included an evening with John Szoke, a WITF Smart Talk radio show broadcast from the gallery, and a 60-page catalog written by an internationally known scholar. *Picasso* demonstrated SAM’s ability to produce exceptional programs that appeal to a growing audience.

Our programmatic growth has been accompanied by increased financial stability. Generous donors, new members, and the efforts of wonderful volunteers and a strong and engaged Board of Directors have propelled us onto firmer footing. The numbers speak for themselves.

We extend our heartfelt thanks to all the individuals, businesses, and foundations that made our masterpiece of a year possible. We hope to see you soon at SAM at The Marty!

**WILLIAM LEHR, JR.**
President, Board of Directors

**ALICE ANNE SCHWAB**
Executive Director

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**2019 EXHIBITIONS**

As a non-collecting museum, SAM borrows every piece it places on display. As a result, the Museum can create or host exhibitions that are incredibly diverse in topic and medium, which we demonstrated again in 2019.

**MAIN GALLERY**

*Visions of Place: Complex Geographies in Contemporary Israeli Art* – 34 artists presenting contending views of history, culture, and identity

*Picasso: A Life in Print – 45 Years of Collecting from the John Szoke Gallery* – curated by the Susquehanna Art Museum

*Other Worlds: Inka Essenhigh* – Large-scale surrealist enamel paintings by a rising star in the contemporary art world

*Aftermath: War Is Only Half the Story* – Award-winning global photojournalism documenting the aftermath of conflict

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Inka Essenhigh, *Fairy Procession*, 2016, oil and enamel on panel, 78” x 80”

LOBBY GALLERY

Overlapping Tension: Vanessa German, Laura Graham Tanner, Yasmine Diaz

Inspired: Contemporary Responses to a Legacy of Courage – Annual juried exhibition; a collaboration with the LGBT Center of Central PA and Dickinson College Archives and Special Collections

Hidden City: Valeri Larko

SHIFT: Tiffany Calvert + Alex Kanevsky

S. WILSON AND GRACE M. POLLOCK EDUCATION CENTER GALLERY

Studio Life: 2018 Fellows of Mt. Gretna’s Four Pillars Residency

Explore: Archives & Collections

Artistic Expressions: Faculty Edition

VanGo! Presents: Surreal Systems – A sneak preview of the 2020 exhibition

DESO TO FAM IL Y VAULT

Cinema Drive by Michael Fickes

Dreams by Peter Ydeen

SAFSTOR by Adam Diller – Commemorating the Three Mile Island accident

On Location: Harrisburg Sketchers
IMPORTANCE OF ART EDUCATION

According to Americans for the Arts, “72% of business leaders say that creativity is the number one skill they are seeking when hiring.” Art education teaches creativity. Experiencing creativity is the heart of SAM’s mission.

Our VanGo! Museum on Wheels took its 2019 exhibit to schools throughout the region. Special FX focused on optical illusions, integrating art, math, geometry, science, and nature. Onsite education programs tied into current exhibitions with age-appropriate content and hands-on activities. Groups ranged from fourth graders to special needs individuals to healthcare providers. Regular offerings included Saturday morning art classes for children ages 4-12, monthly drawing classes with live models for adults, and yoga in the Main Gallery accompanied by live music.

1 Americans for the Arts. 2013. Facts & Figures.

2019 BY THE NUMBERS

16,555
TOTAL ONSITE ATTENDANCE

6,519
TOTAL PEOPLE WHO VISITED VANGO!

3,609
STUDENTS WHO VISITED VANGO!

1,132
STUDENTS WHO VISITED SAM

835
ATTENDANCE AT 12 VENUE RENTAL EVENTS

390
CHILDREN PARTICIPANTS IN CLASSES

224
ADULT GROUP TOUR PARTICIPANTS (INCLUDING 29 WITH SPECIAL NEEDS)

130
ART MOVES + ACCOMPANIMENT (ADULT YOGA) PARTICIPANTS

16
COMMUNITY FESTIVALS AT WHICH VANGO! APPEARED
2018–2019 **FINANCIALS**  
**BASED ON AUDITED FINANCIAL STATEMENTS**  
**JULY 1, 2018–JUNE 30, 2019**

**INCOME (UNRESTRICTED)**  
TOTAL: **$853,666**

- CONTRIBUTIONS | $439,265
- GRANTS | $23,258
- SPECIAL EVENTS | $52,652
- MEMBERSHIP | $33,005
- ADMISSIONS, GIFT SHOP | $22,681
- PROGRAMS | $69,015
- VENUE RENTALS, MISCELLANEOUS | $13,504
- NET ASSETS RELEASED FROM RESTRICTIONS | $200,286

**EXPENSES**  
TOTAL: **$795,557**

- SALARIES, BENEFITS, PROFESSIONAL FEES | $293,983
- EXHIBITS AND EDUCATION | $117,463
- FACILITIES | $88,803
- TECHNOLOGY | $35,314
- ADVERTISING | $12,557
- INTEREST/BANK CHARGES | $58,758
- DEPRECIATION | $188,679

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**2019–2020**

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- Christopher Conroy, *Weekend Manager*
OUR MISSION
Susquehanna Art Museum: Experience creativity and explore meaning through the visual arts.

OUR 2019 SUPPORTERS

We thank the individuals, businesses, and foundations listed below who donated $150 or more during 2019.

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* Deceased

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Donations listed were received January 1–December 31, 2019.

Please notify us of any errors:
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Annual Report design by: